



**MARKET BEVERAGE GROUP, INC.**

**FALL 2013 COSTING**

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<b>2oz ENERGY SHOTS (12-PACK)</b>			10,800	900	32,400	2,700	64,800	5,400
SIZE	PRODUCT NAME	FLAVOR	UNIT PRICE	CASE PRICE	UNIT PRICE	CASE PRICE	UNIT PRICE	CASE PRICE
2oz	<b>2oz Energy</b>	FLAVOR	BOTTLES	12-PACKS	BOTTLES	12-PACKS	BOTTLES	12-PACKS
SIZE	PRODUCT NAME	FLAVOR	UNIT PRICE	CASE PRICE	UNIT PRICE	CASE PRICE	UNIT PRICE	CASE PRICE
12oz	20HFM0121	BERRY	\$0.60	\$7.20	\$0.55	\$6.60	\$0.49	\$5.88
12oz	20HFM0122	ORANGE	\$0.60	\$7.20	\$0.55	\$6.60	\$0.49	\$5.88
12oz	20HFM0123	GRAPE	\$0.60	\$7.20	\$0.55	\$6.60	\$0.49	\$5.88
12oz	20HFM0124	PEACH	\$0.60	\$7.20	\$0.55	\$6.60	\$0.49	\$5.88
12oz	20HFM0125	PUNCH	\$0.60	\$7.20	\$0.55	\$6.60	\$0.49	\$5.88
12oz	20HFM0126	FLAVOR CHANGE	\$0.60	\$7.20	\$0.55	\$6.60	\$0.49	\$5.88
2oz	<b>2oz Energy</b>	FLAVOR	BOTTLES	12-PACKS	BOTTLES	12-PACKS	BOTTLES	12-PACKS
SIZE	PRODUCT NAME	FLAVOR	UNIT PRICE	CASE PRICE	UNIT PRICE	CASE PRICE	UNIT PRICE	CASE PRICE
20oz	20HFM0201	ORANGE	\$0.67	\$8.04	\$0.62	\$7.44	\$0.58	\$6.96
20oz	20HFM0202	BLUE BLAST*	\$0.67	\$8.04	\$0.62	\$7.44	\$0.58	\$6.96
20oz	20HFM0203	PUNCH*	\$0.67	\$8.04	\$0.62	\$7.44	\$0.58	\$6.96
20oz	20HFM0204	GRAPE*	\$0.67	\$8.04	\$0.62	\$7.44	\$0.58	\$6.96
20oz	20HFM0205	STRAWBERRY	\$0.67	\$8.04	\$0.62	\$7.44	\$0.58	\$6.96
20oz	20HFM0206	AVALANCHE	\$0.67	\$8.04	\$0.62	\$7.44	\$0.58	\$6.96
32oz	<b>2oz Energy</b>	FLAVOR	BOTTLES	12-PACKS	BOTTLES	12-PACKS	BOTTLES	12-PACKS
SIZE	PRODUCT NAME	FLAVOR	UNIT PRICE	CASE PRICE	UNIT PRICE	CASE PRICE	UNIT PRICE	CASE PRICE
32oz	20HFM0321	ORANGE	\$0.83	\$9.96	\$0.78	\$9.36	\$0.74	\$8.88
32oz	20HFM0322	BLUE BLAST*	\$0.83	\$9.96	\$0.78	\$9.36	\$0.74	\$8.88
32oz	20HFM0323	PUNCH*	\$0.83	\$9.96	\$0.78	\$9.36	\$0.74	\$8.88
32oz	20HFM0324	GRAPE*	\$0.83	\$9.96	\$0.78	\$9.36	\$0.74	\$8.88
32oz	20HFM0325	STRAWBERRY	\$0.83	\$9.96	\$0.78	\$9.36	\$0.74	\$8.88
32oz	20HFM0326	AVALANCHE	\$0.83	\$9.96	\$0.78	\$9.36	\$0.74	\$8.88

LABEL & BOX DESIGN SET-UP: \$295 (ONE-TIME PER SKU)

CUSTOMER SUPPLIES	MARKET BEVERAGE SUPPLIES	PAYMENT
(1) PACKGING DESIGN (SLEEVES & BOXES)*	(1) BOTTLES & CLOSURES	<u>DEPOSIT</u>
(2) PACKGAING DESIGN	(2) PRINTED BOTTLE SLEEVES	50% WITH PO
(3) FREIGT FROM OUR DOCK	(3) PRINTED DISPLAY BOXES	<u>BALANCE</u>
(4) UPC CODES	(4) FILLING & ASSEMBLING	3 DAYS BEFORE PICK-UP
*MBG HAS IN-HOUSE ARTISTS FOR DESIGN WORK*	(5) PALLETIZING & PALLET WRAP	<u>100% PRE-PAY</u>
	(6) FLAVOR & INGREDIENTS	1% OFF INVOICE
APPROXIMATE ORDERING LEAD TIMES FOR EXISTING LAEBLS 3 WEEKS & NEW LABELS 4 WEEKS		

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